

CATF

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publisher@canadianguns.com

www.canadianguns.com

The only Canadian
buy-and-sell firearms
newspaper distributed
across Canada since
1984!



TWO WORDS:

**RESULTS!
& PRIVACY!**

We are a tool – the only one of its kind in Canada – for all serious firearm lovers, users and aficionados.

We deal with passionate gun aficionados for guaranteed results while keeping your electronic signature to a minimum – a level of privacy unattainable on the net!

Our content is updated monthly, offering thousands of fresh entries from serious people for serious people.

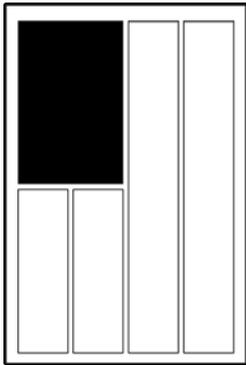
DISPLAY ADS RATES & SIZES:

NOTE: We use a FOUR-COLUMN format (not 5 columns as in other tabloids). Our Ad space per column/inch is BIGGER!

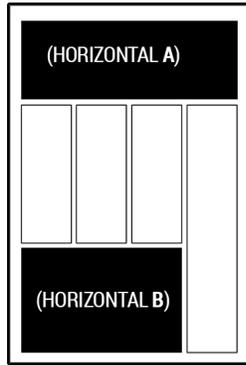
SIZE	DIMENSIONS W X H	1 TIME AD	3 TIMES	4 TIMES +
1/4 PAGE	5" x 7.75" (vertical) 10.25" x 3.75" (horizontal - a) 3 columns x 5 (horizontal - b)	\$347	\$322	\$289
1/2 PAGE	10.25" x 7.75" (horizontal) 5" x 15.75" (vertical)	\$545	\$500	\$440
FULL PAGE	10.25" x 15.75"	\$817	\$745	\$648

ALL ADS ARE IN FULL COLOUR • RATES + GST

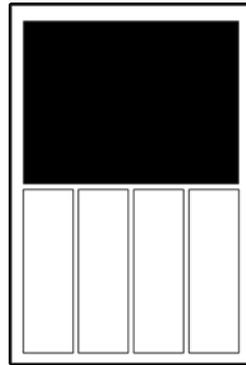
CUSTOM SIZE IS ALSO AVAILABLE ON DEMAND. The blocks above are for illustration purposes only – actual location may vary. To ensure that you get the best location for your Ad (right-hand side, top page) send your material on or before the deadline.



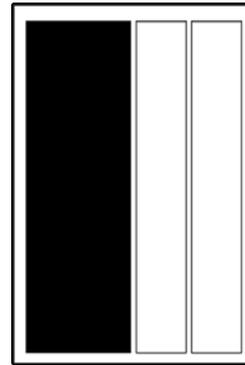
1/4 PAGE (VERTICAL)
5" x 7.75"



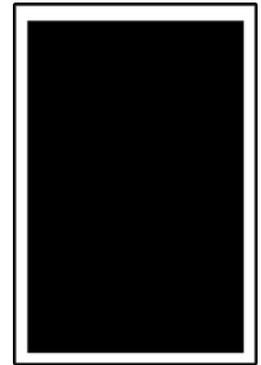
1/4 PAGE (HORIZONTAL)
10.25" x 3.75" (A)
7.66" x 5" (B)



1/2 PAGE (HORIZONTAL)
10.25" x 7.75"



1/2 PAGE (VERTICAL)
5" x 15.75"



FULL PAGE
10.25" x 15.75"

NO GRAPHICS FOR YOUR AD YET?

We have a full-service graphic design studio ready to help you design the advertisement for optimum clarity and visual appeal.

100% FREE DESIGN SERVICE FOR ADS PUBLISHED IN CATF

Regular rate is \$70.00/hour for Non-CATF Ads.

CALL: +1 (867) 668-5609 OR VISIT: WWW.CANADIANGUNS.COM FOR MORE INFO



KEEP UPDATED WITH WHAT HITS THE
CANADIAN MARKET

**GET A *FREE SUBSCRIPTION* WITH
ANY ADVERTISING CONTRACT**



BUSINESS CARD AD CONTRACTS: //

The firearms business directory section is dedicated to business card advertisements.

With a Business Card, you get these 3 perks:

- » FREE Classified Ad space for used firearms (space permitting, on a first-come-first-serve basis.)
- » Keep a presence in Canadian Access, generate trust and allow interested people to contact you.
- » Get access to all repeat discounts when you run a bigger ad, at any size, and any time of the year!

Keep a presence in Canadian Access to Firearms,
with FREE* classified Ads space for listing USED Firearms.

*space permitting, first come first serve.

\$275 DOUBLE CARD
PER YEAR

Actual size is 2.42" x 2.25"

\$500 DOUBLE CARD
PER YEAR

Actual size is 5" x 2.25"

FREE!

CLASSIFIED ADS //

**YOU CAN ADVERTISE YOUR
USED FIREARMS IN
OUR CLASSIFIEDS *FOR FREE****

***WHEN YOU RUN A DISPLAY AD OR A BUSINESS CARD**

SPACE PERMITTING, ON A FIRST COME FIRST SERVED BASIS

25¢
PER WORD

**AS LOW AS 25¢/word
FOR ADVERTISERS!**

CLASSIFIEDS ARE UPDATED MONTHLY AND ARRANGED IN ALPHABETICAL ORDER FOR FAST AND EASY NAVIGATION

For more info, EMAIL: publisher@canadianguns.com • PHONE: 1 (867) 668-5609
OR VISIT OUR WEBSITE AT WWW.CANADIANGUNS.COM

DO YOU NEED GRAPHIC DESIGN SERVICES? WE CAN HELP YOU!



We have a full-service graphic design studio ready to help you create digital and print ads or any graphic design collateral for your marketing needs.

CALL US ☎ +1 867-668-5609